

**EAST Search History****EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L4	289	(advertisement or ad) same (insert\$3 or schedule\$3) and broadcast\$3 same cycle	US-PGPUB; USPAT	OR	ON	2011/08/11 15:10
L5	23	(advertisement or ad) with (insert\$3 or schedule\$3) same broadcast\$3 same cycle	US-PGPUB; USPAT	OR	ON	2011/08/11 15:10
L6	38	4 and (multiple or plurality) with (broadcasts! or sources! or programs!) same (multiplex\$3 or composite or combin\$5)	US-PGPUB; USPAT	OR	ON	2011/08/11 15:16
L7	23467	((709/201,218,225,231) or (726/4) or (725/25,32)).CCLS.	US-PGPUB; USPAT	OR	OFF	2011/08/11 15:19
L8	21	4 and 7	US-PGPUB; USPAT	OR	ON	2011/08/11 15:19
L9	36	("weber, barry" "calvert, kerry").in.	US-PGPUB; USPAT	OR	ON	2011/08/11 15:21
L10	4	9 and (ad or advertisement).clm.	US-PGPUB; USPAT	OR	ON	2011/08/11 15:21
L11	6175	(ad or advertisement) and insert\$3	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/08/11 15:24
L12	343	(ad or advertisement) and insert\$3 and broadcast	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/08/11 15:24
L13	42	(ad or advertisement) and insert\$3 and broadcast and (plurality or multiple)	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/08/11 15:24

**EAST Search History (Interference)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L14	23467	((709/201,218,225,231) or (726/4) or (725/25,32)).CCLS.	US-PGPUB; USPAT	OR	OFF	2011/08/11 15:25
L15	761	((ad or advertisement) and (insert\$3 or schedule\$3) and broadcast\$3).clm.	US-PGPUB; USPAT	OR	ON	2011/08/11 15:25
L16	123	14 and 15	US-PGPUB; USPAT	OR	ON	2011/08/11 15:25

**8/11/11 3:26:20 PM****C:\Documents and Settings\DLazaro\My Documents\EAST\Workspaces**

**\09712887\_insert\_advert\_into\_broadcast.wsp**